

ABOUT R L INSTITUTE OF MANAGEMENT STUDIES



R L Institute of Management Studies, an unit of Subbalakshmi Lakshmi Pathy College of Science is an autonomous Institution affiliated to **Madurai Kamaraj University** and Re-accredited with **A+ Grade** by NAAC with two decades of academic excellence, had its momentous beginning in the year **1998**. Since its inception, the growth of the department has become significant in terms of creating noteworthy business managers and entrepreneurs.

RLIMS Tech MBA is a flagship two-year full-time program, blending core business management with cutting-edge technologies like **AI, Data Analytics, Digital Marketing, Fintech & Blockchain, and Business Intelligence**. It equips students for digital transformation roles through industry-vetted curriculum, hands-on projects, foreign faculty sessions, and corporate collaborations.

Registration Fee:

₹150/-

(per participant)

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RLIMS



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Approved by All India Council for Technical Education (AICTE)

(A Unit of Subbalakshmi Lakshmi Pathy College of Science)

An Autonomous Institution Affiliated to Madurai Kamaraj University & Re-Accredited by NAAC with A+ Grade

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R L Institute of Management Studies
T.V.R Nagar, Aruppukottai Road, Madurai.



KEYNOTE SPEAKER**Shri. Shebas Khan**

Founder & CEO
Infiniti Media, Madurai

Shebas Khan is the Founder and CEO of Infiniti Media, Madurai. A seasoned Business and Brand Strategist, he brings strong expertise in Information Technology, Business Analysis, Digital & Social Media Marketing, and App Development, helping brands build impactful digital presence and sustainable growth.



Theme 1

Data as the New Currency :
Monetizing Analytics in Digital ecosystems

KEYNOTE SPEAKER**Ms. Nithya Karunanithi**

Delivery Management - GBS (ADM)
IBM – Chennai

Ms. Nithya Karunanithi is a seasoned professional in Delivery Management with IBM's Global Business Services (Application Development and Maintenance) division in Chennai. With extensive experience in managing large-scale enterprise solutions and global teams, she exemplifies excellence in technology leadership, operational efficiency, and digital transformation.

KEYNOTE SPEAKER**Shri. Gopinath Raman**

Regional Head - South
Vibz Infosol Pvt Ltd

Shri. Gopinath is an experienced professional leading the company's South India operations. Vibz Infosol is an IT services and solutions company specializing in software development, digital transformation, and technology-enabled business solutions. He plays a pivotal role in driving regional growth, client engagement, and strategic partnerships across the southern region.



Theme 2

Digital Trust & Resilience : Cyber security
in Digital Business

KEYNOTE SPEAKER**Mr. Srinivasa Vinayagam**

Chief Executive Officer
Gradient X - Madurai

Mr. Srinivasa Vinayagam is the Chief Executive Officer of Gradient X, Madurai, where he plays a key role in driving innovation, technology adoption, and startup growth. With a strong focus on scalable solutions and strategic leadership, he actively contributes to nurturing the entrepreneurial ecosystem and empowering emerging businesses.